

Order / Rev: 215865
 Alt Order #: 6865954
 Flight Dates: 10/22/12 - 11/06/12

Advertiser: POL/Upton for All of Us
 Product Desc: MI-6
 Estimate: 3460

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WOOD	11/02/12	11/02/12	Today Show M-F Today Show	CM	658-9a	----F--	1:00	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,300.00		0.00			
E 6	WOOD	11/05/12	11/05/12	Today Show M-F Today Show	CM	658-9a	M-----	1:00	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,300.00		0.00			
E 7	WOOD	10/24/12	10/24/12	M-F 4-5p Ellen	CM	4-5p	--W----	1:00	1	\$800.00	P4	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$800.00		0.00			
E 8	WOOD	10/26/12	10/26/12	M-F 4-5p Ellen	CM	4-5p	----F--	1:00	1	\$800.00	P4	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
E 9	WOOD	10/30/12	10/30/12	M-F 4-5p Ellen	CM	4-5p	-T-----	1:00	1	\$800.00	P4	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$800.00		0.00			
E 10	WOOD	10/31/12	10/31/12	M-F 4-5p Ellen	CM	4-5p	--W----	1:00	1	\$800.00	P4	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$800.00		0.00			
E 11	WOOD	11/01/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	---T---	1:00	1	\$800.00	P4	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$800.00		0.00			
E 12	WOOD	11/05/12	11/05/12	M-F 4-5p Ellen	CM	4-5p	M-----	1:00	1	\$800.00	P4	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
E 13	WOOD	10/24/12	10/24/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	1:00	1	\$1,350.00	P4	0.00	NM	1	\$1,350.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,350.00		0.00			
E 14	WOOD	10/29/12	10/29/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	1:00	1	\$1,350.00	P4	0.00	NM	1	\$1,350.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,350.00		0.00			
E 15	WOOD	10/31/12	10/31/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	1:00	1	\$1,350.00	P4	0.00	NM	1	\$1,350.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,350.00		0.00			
E 16	WOOD	10/29/12	10/29/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	1:00	1	\$4,000.00	P4	0.00	NM	1	\$4,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$4,000.00		0.00			
E 17	WOOD	11/05/12	11/05/12		CM	8-10p	M-----	1:00	1	\$4,000.00	P4	0.00	NM	1	\$4,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime Other 2											
				Monday 8-10p											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$4,000.00		0.00				
E 18	WOOD	10/27/12	10/27/12	SNL	CM	1130p-1a	-----S-	1:00	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
				Saturday Night Live	(11:30 PM-1:00 XM)										
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$1,200.00		0.00				
E 19	WOOD	11/03/12	11/03/12	SNL	CM	1130p-1a	-----S-	1:00	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
				Saturday Night Live	(11:30 PM-1:00 XM)										
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1			\$1,200.00		0.00				
													Totals	19	\$27,050.00